



THE ROME GROUP
insights, strategies, solutions

THE MAY DIGEST

In the News

Monthly Giving is Up by 24% thanks to dedicated givers whose monthly donations are driving giving in the nonprofit space. - NonProfitPRO

Nonprofits are making digital engagement a critical part of their strategy This report sheds light on just a few of the many ways digital communications are reshaping the ways nonprofits deliver services and support to people around the world. To get a clear picture of the state of nonprofit digital engagement, we sought to expand our understanding of how nonprofits have evolved their communications strategies over the last couple of years — and learn more about their plans for the future. - State of Nonprofit Digital Engagement Report 2022

How to Make Better Decisions Online How a director is looking at efficient ways to create and keep inclusive conversations happening in a virtual world. - Nonprofit Quarterly

Ending Poverty Pay for Human Service Workers A discussion on wages in the service industry and why higher compensation is necessary. - Nonprofit Quarterly

Nonprofit job openings are many and seem to be increasing every week. This means that a lot of organizations are doing more with less than usual, and that takes a toll on teams. There's a word for it: Burnout. Read on for thoughts on how nonprofits can support the mental health of employees. Read more in **Breaking the Stigma** by the National Council of Nonprofits.

COVID-19 and the pandemic have been a benefit to charitable giving. Yes; you read that correctly. The pandemic has moved many donors to increase their giving and could influence giving well into immediate years to come. Read **How COVID-19 Will Influence Giving Beyond 2021** by Fidelity Charitable.

Using dollars for change: The impact investing method that is here to stay as Millennials embrace the strategy of long-term financial planning. - Fidelity Charitable

In a world where there are dozens of organizations with the same mission, the best thing to do would be to join forces to make a larger impact. Read about the downside of competing nonprofits in [We All Lose When Charities Compete With Each Other](#) in The Chronicle of Philanthropy

Staff Picks

Check out these easy-to-digest podcasts recommended by some of our team members and community readers.

[Good to Growth](#) - The Good to Growth Podcast, formerly known as Hubcast covers a wide range of nonprofit topics, breaking down data, interviews with nonprofit thought leaders, and more. Hosted by *Katie Appold*.

[NonProfitPRO](#) - We just listened to Ep 62: The Impact of Wealth Screening as a Prospecting Tool, part of their tech series that discusses the latest on nonprofit strategies and technology in nonprofits. Hosted by *Mark Becker*.

[PrevenTable: A PreventEd Podcast](#) - Join local and national discussions about the intersection of alcohol, drugs, and mental health in everyday living. Check out "The First Ladies" where the conversation goes deep, discussing high infant mortality rates in St. Louis' Black community.

Nonprofit Job Openings

[See the latest opportunities to serve your community.](#)

OPEN JOBS

Events

[Save the Date: Philanthropic Landscape 2022](#)

August 25, 2022 | 7:30 am - 10:00 am

COCA - Center of Creative Arts, 6880 Washington Ave., Saint Louis MO 63130
More details to come!

[Elevate Taking Fundraising to New Heights, Gateway Conference on Philanthropy](#)
August 4, 2022

Missouri's largest regional AFP Conference is in-person this Summer 2022! Network with hundreds of fundraisers, attend valuable professional development sessions, meet sponsors, and more! Now is the time to ELEVATE your program!

Early bird registration opens May 2, 2022 — take advantage of early bird and group rates through Friday, June 24, 2022! Sponsorships and exhibitor opportunities are now available! [Click here](#) and learn how you can bundle and save.

[The Nonprofit Management and Leadership Program at the University of Missouri-St. Louis](#) has a number of upcoming non-credit classes.

[Network for Strong Communities](#) has several upcoming workshops with more being added. [Check out their full calendar.](#)

[The Brown School at Washington University](#) has a full menu of workshops planned for the next few months. [Click here](#) to see what's being offered.

[St. Louis Council of Charitable Gift Planners](#) provides educational and networking help to professionals to help donors meet their goals. See their calendar of upcoming gift planning workshops.

[The Association of Fundraising Professionals](#) offers a number of events to help fundraisers enhance their knowledge and skills. [Click here](#) for their latest calendar of upcoming events.

[2022 Racial Equity Capacity Offerings](#) Join Forward Through Ferguson for workshops to build your organization's capacity to envision and achieve Racial Equity.

The People Section

Who's who and who's where in the STL community.

Mark Arens, President & CEO, MERS/Missouri Goodwill Industries

Michelle Martin Bonner, Director of Diversity, Inclusion & Belonging, Missouri Botanical Garden

Stephen Davis, Strategic Partnerships & Initiatives Manager, St. Louis Development Corporation

Aimee Frey, Chief Development Officer, YWCA Metro St. Louis

Brandi Jahnke, CEO, Connections to Success

Tashanna Staniel, Executive Program Director, Alumni Mentoring, Big Brothers Big Sisters of Eastern Missouri

Sonya Vann, Executive Director, Central Reform Congregation

Danielle Washington, Chief Program Officer, Girl Scouts of Eastern Missouri

Do you have news about a job opening, new hire, promotion, or other happenings? If so, [send us your news](#) and we'll consider including it in our next issue of Insights.

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