



INSIGHTS NEWSLETTER | A QUARTERLY RESOURCE FROM THE ROME GROUP

## Featured News



### New Research: The State of Capital Campaigns 2023

Formal research into how nonprofits plan and conduct capital campaigns is essential to enhance the effectiveness and impact of these critical fundraising efforts. That's why Capital Campaign Pro recently surveyed nearly 300 nonprofits in the US and Canada, ranging from those just thinking about a future campaign, to those currently in a campaign, to those who have completed a campaign in the last two years.

[READ MORE](#)



### Recruiting Underway for FOCUS Leadership Programs

FOCUS St. Louis is currently accepting applications for the next cohorts of its civic leadership programs. Individuals from all backgrounds and sectors are encouraged to apply, and tuition assistance is available for those with demonstrated financial need.

- **Emerging Leaders** – *for early-career professionals* – applications due Dec. 4, 2023

- **Women In Leadership** – for women at all stages of their careers – applications due Dec. 9, 2023
- **Leadership St. Louis** – for experienced leaders – applications due March 22, 2024

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## Deaconess Foundation Announces Seeding the Future Grants Cycle Open

These grants are for general operating funds to advance an organization's efforts to promote health justice and social justice through coalition and base-building, grassroots advocacy, community organizing and/or public policy development/change while aiming to improve conditions for community-level well-being. Grants will be awarded for one year, ranging from \$15,000 to \$20,000 per specified partner. Proposals must be submitted by 11:59pm on Friday, **November 10, 2023**.

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## Upcoming Events

### REGISTER NOW - Unraveling the Childcare Crisis and Its Impact on Our Region

On **November 1, 2023**, FOCUS St. Louis will host a community forum exploring the scope of the childcare challenge in our community and steps that can be taken on a personal, community and policy level to be part of the solution. **Learn more and register.**

### RSVP TODAY - Boeing Grant Information Session

Join Boeing Global Engagement for the Boeing Grant Info Session on **November 2, 2023 from 1:30-3:30pm**. This information session will allow those interested in becoming a Boeing Grant Partner the opportunity to engage with fellow nonprofit organizations through networking, discover best practices for submitting a Boeing grant application, and gain insights into mastering logic models. The event will take place at 9000 Airport Rd, St Louis, MO 63134. **RSVP to [monique.n.bynum@boeing.com](mailto:monique.n.bynum@boeing.com)**

### SAVE THE DATE - St. Louis Racial Equity Summit 2023

The 2023 Racial Equity Summit is designed to build on the success of the inaugural summit in 2019 AND 2021, when over 500 advocates for equity gathered together. The 2023 St. Louis Racial Equity Summit will take place **November 9-11**, moving back to an in-person platform, with the option to attend virtually, as we continue to allow more people to participate in sessions while adhering to safe gathering policies. [Learn more.](#)

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## REGISTER NOW - AFP's National Philanthropy Day

Each year, the Association of Fundraising Professionals St. Louis chapter pays tribute to our region's philanthropic + nonprofit community through the National Philanthropy Day Awards Celebration. Honorees will be hosted at a breakfast event on **Tuesday, November 14, 2023** at the Marriott Grand Downtown. Networking and registration is from 8:00 - 9:00 a.m. and the program is 9:00 - 10:00 a.m. [Learn more here and register.](#)

## What We're Reading/Listening To

### The Five Dysfunctions of a Team - Patrick Lencioni

The Five Dysfunctions of a Team is a business book by consultant and speaker Patrick Lencioni first published in 2002. It describes the many pitfalls that teams face as they seek to "grow together". This book explores the fundamental causes of organizational politics and team failure.

[Learn More](#)

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### Designing Your Work Life - Bill Burnett and Dave Evans

In *Designing Your Work Life*, Bill Burnett and Dave Evans show how design thinking can transform present jobs and experiences of work by utilizing the designer mindsets: Curiosity. Reframing. Radical collaboration. Awareness. Bias to action. And, the new mindset, Storytelling, helps engage others in helping you find the best job for you.

[Learn More](#)

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## The People Section

If you're finding it challenging to keep up with the ever-changing roles in nonprofits, see who's where in the STL community with our brief updated list of nonprofit new hires.

**Congratulations and best wishes to these nonprofit professionals in their new assignments.**

**Brianne Gerzevske, MA, CFRE**, Senior Director of Philanthropy at Saint Patrick Center.  
**David Gonzalez**, Vice President, Development, International Institute  
**Alison Smith Long**, Director of Development, Missouri Family Health Council  
**Cory Smallwood**, Associate Director of Major Gifts, The Muny  
**McKenna Nguepsi**, Director of Development & Advancement, The Women's Safe House  
**Heather Kemper, MFA. CFRE, ACNP**, Director of Advancement, Miriam School and Learning Center

Do you have news about a job opening, new hire, promotion, or other happenings? If so, **send us your news** and we'll consider including it in our next issue of Insights.

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## Nonprofit Job Openings

See the latest opportunities to serve your community.

OPEN JOBS

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