



## THE AUGUST DIGEST



Salary, and the opportunity to work remotely, at least part of the time, top the list of most important factors considered by local nonprofit job seekers, according to a survey shared by The Rome Group at this morning's 21st Annual Philanthropic Landscape. Sixty-two percent of respondents to the survey, conducted between June 20 and July 20, 2023, said that salary was most important to them and 42 percent said that they were not considering positions that did not offer a remote/hybrid work environment.

The numbers are hardly surprising, but they give us more than anecdotal evidence to explain the challenges nonprofits have faced with hiring over the past 18 months. Fortunately for the sector, postings to The Rome Group's Nonprofit Career Board have slowed over the past year, suggesting that a return to more typical hiring – lasting 2-3 months instead of 4-5 – could be on the horizon.

As usual, the Philanthropic Landscape featured a review of the Giving USA 2023 Annual Report on Philanthropy as well as local fundraising trends. While giving to charity decreased in 2022 according to Giving USA, it followed an extraordinarily robust year in 2021 when individuals and foundations stepped up to help fill gaps caused by the impacts of COVID. Giving from individuals decreased in 2022, but giving by foundations and bequests increased, suggesting a shift from income-based giving to wealth-based giving. This has implications for fundraisers and underscores the need for strong planned giving and major gift programs. The presentation will be on our website soon so be sure to check it out for these, and other, valuable tidbits that can inform your strategy for 2023-24.

It's ironic that I relinquished my "NOVID" status just one day before this year's Philanthropic Landscape event. I was so disappointed not to be able to join in the fun! Thanks to our gracious host, COCA. The Berges Theatre is a perfect venue. We also benefitted from the experiences shared by our panelists: Amy Shaw, President and CEO of NinePBS and Muriel Smith, Executive Director of the St. Louis Area Diaper Bank. Thank

you both for your insights. Lastly, thanks to the team for pulling this off, and to everyone who came out this morning. We appreciate all that you do!

—Dayna M. Stock, PhD, CEO of The Rome Group

## IN THE NEWS

### **Before and After 2020: How the Covid-19 Pandemic Changed Nonprofit Experiences with Funders**

A brand new report from the Center for Effective Philanthropy is available on the impact of the pandemic on the relationship between nonprofits and funders. Data from funders who solicited grantee feedback both before and after 2020 reveal a greater degree of change than what was typical prior to the COVID-19 pandemic, suggesting that 2020 was a watershed year for grantmakers. Read the report [here](#).

## FUNDING OPPORTUNITIES

### **ARPA for the Arts Helps St. Louis City Artists and Arts Organizations Recoup Losses from Pandemic - The Regional Arts Commission to Administer More Than \$3 Million in Revenue Replacement Grants**

The ARPA for the Arts Revenue and Income Replacement Grants, which are managed and distributed in accordance with requirements set by the United States Treasury Department, are one-time grants to working artists and arts organizations in the City of St. Louis. Recipients are required to verify financial loss between April 1, 2020 and December 31, 2021 due to the COVID-19 pandemic. Grant applications open August 1, 2023 and close **October 15, 2023**.

### **Missouri Foundation for Health Opportunity Fund is now OPEN!**

The Missouri Foundation for Health is looking for ideas that will create impactful and sustainable systems-level changes on significant health issues. Check out [this](#) video they made to further explore the meaning of systems change. Applications are due **October 3, 2023 by noon (CT)**. Click [here](#) to apply,

### **2023 Targeted Fund RFP - United Way of Greater St. Louis**

United Way of Greater St. Louis (United Way) Targeted Fund's purpose is to provide flexible funding to support nonprofits that are best positioned to address the identified targeted needs by implementing programs that use an emergency, emergent, or innovative approach. An agency will receive funding for one program. United Way Safety Net and Systems Change funded agencies are not eligible to apply. Application is due by Friday, **September 8, 2023**. Click [here](#) for more information.

## *Nonprofit Job Openings*

See the latest opportunities to serve your community.

## OPEN JOBS

# The People Section

**Congratulations to the following individuals who are starting new roles in the St. Louis nonprofit community.**

**Cassandra Cooke**, Director of Development, Caring Solutions

**Rhiannon Reynolds Chavez**, Director of Development, Home Sweet Home STL

**Kim Stelzer**, Chief of Staff, Finance and Operations, Grand Center Inc

**DeVonte' (DJ) Jackson**, Student Advisor, The Scholarship Foundation of St.Louis

**Mary Quandt**, Director of Public Health Policy, Missouri Appleseed

**Katy Robertson, MBA, CFRE**, Director of Development & Community Engagement, Rung for Women

**Myron Freedman**, Executive Director, St. Louis Kaplan Feldman Holocaust Museum

**Delyn Stephenson**, Donor Relations and Stewardship Coordinator, The Muny

**Tad Middleton**, Director of Development, Saint Louis Chess Club

**Kara Lubischer**, Director of Community Planning and Research, Kids Win Missouri

**Bart Holland**, National Director, Marketing and Communications, Parents as Teachers National Center

**Daron Hendrix**, Sr. Director of Development, COCA – Center of Creative Arts

**Julia Adami**, CEO, Every Child's Hope

**Alyson Moore**, Artistic Director, The St. Louis Children's Choirs

**Elizabeth Brown**, Sr. Executive Director, Missouri Area Team, American Cancer Society

**Jason McClelland**, VP Regional Development North Region, American Cancer Society

**Kelly Alexandra King**, Sr. VP of HR, St. Louis Development Corporation

***Do you have news about a job opening, new hire, promotion, or other happenings? If so, [send us your news](#) and we'll consider including it in our next issue of Insights.***

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